

Northumbria Region Events Team



Sheila Crawley, the Social Media Admin of the u3a Derbyshire Network of u3as and the current Chair of Ashbourne u3a, has offered to hold a Zoom Event specifically for Northumbria Region u3a members entitled

‘How best to use Facebook’

In her presentation she will reveal the steps she took using a public facing Facebook Page to raise awareness amongst potential members and influencers (family, friends, neighbours, professionals, corporates) in her u3a's catchment area, without spending any money on advertising.

This Zoom event will be a fantastic opportunity to find out how to use Facebook for the benefit of your u3a

Date: Wednesday 21st May 2025

Time: 3pm – 4.30 pm

Sheila will aim to show why social media is a channel we can't afford to ignore and why Facebook is the medium of choice at present, to demonstrate how we use it, and then has a 'How to' section, with basic dos and don'ts.

To register for this Zoom event please contact Cecilia Coulson email: cecu3a@gmail.com by May 19th 2025.